

OUR STRATEGY

DELIVERING ON OUR PURPOSE

Tiger Brands is one of Africa's largest listed manufacturers of FMCG. Our core business is the manufacture, marketing and distribution of everyday branded food and beverages. Our products are relevant across every meal occasion and are well positioned to grow. The portfolio also includes leading brands in the home and personal care segments and we have a growing presence in Africa.

DELIVERING ON OUR PURPOSE: OUR STRATEGY



OUR VALUES



WINNING BEHAVIOURS

Consumer obsession	Teamwork	Empowered accountability	Focused execution
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