

SUSTAINABILITY GOVERNANCE AND MANAGEMENT



SUSTAINABILITY GOVERNANCE

Governance at Tiger Brands is centred on our purpose, to nourish and nurture more lives every day. This societal purpose shapes our governance and management structures and approach.

The Tiger Brands board is the highest-level body with oversight on sustainability. The board provides leadership and strategic direction in the best interest of the company and its stakeholders, embracing the principles of ethical leadership and good corporate governance outlined in the King IV Report on Corporate Governance, the JSE Listings Requirements, the Companies Act, and other relevant laws and regulations. The board is ultimately responsible for driving societal purpose through the business; establishing critical anchors for ethical and sustainable business practice; ensuring effective management of ESG impacts, risks, and opportunities; and for advancing the business model and strategy towards product-innovation as a solution to societal challenges. More information on the board is provided in the integrated annual report (see IR page 56).



Two board-level standing committees; SETCO and risk and sustainability committee (RSC) play a key role in sustainability governance at Tiger Brands. These committees are mandated by the board to execute certain sustainability-related responsibilities on its behalf.

- › The **social, ethics and transformation committee (SETCO)** is the primary vehicle for overseeing, monitoring, guiding, and reflecting on the ESG aspects of concern to the long-term growth and sustainability of the business. This includes a focus on impacts, risks, relationships and opportunities, and how these may affect, be managed, or actively harnessed by the business in execution of its growth strategy. The committee guides the CEO and the executive committee towards continual improvement within these performance areas and monitors and reports on performance to the board. Key matters of concern to SETCO include organisational ethics, responsible corporate citizenship, sustainable development, stakeholder relationships, BBBEE, ensuring compliance, and driving best practice. SETCO



receives and considers reports from the RSC covering the environmental, health, safety, and security risks that they monitor

- › The **risk and sustainability committee (RSC)** provides strategic guidance and leadership on environmental issues and oversees the implementation and revision of Tiger Brands' environmental, health, safety, and security policy. This committee plays the role of assisting, monitoring and influencing the aspects of sustainability considered in relation to minimising the environmental impacts of the company and assessing and managing environmental risks and opportunities, including climate change. The committee ensures that the group's environmental stewardship strategy positions the group as a sustainability leader in retail, and further ensures that the environment and sustainability initiatives and objectives of the group are effectively integrated into the business at an operational level. The RSC reports into SETCO, as well as reports quarterly to the board on these environmental issues.

Other standing committees that play a role in the governance of sustainability, include:

- › The **nomination and governance committee (NAGC)**, which independently monitors the performance of the board, ensures protocols for ethical governance and succession of leadership are achieved and maintained
- › The **remuneration committee (REMCO)**, which engages on and approves remuneration policy and strategy, and is the body responsible for approving any remuneration incentives linked to sustainability performance targets
- › The **audit committee (AC)** reviews and approves the sustainability performance related data which is supported by our combined assurance plan where elements of independent assurance is provided.

SPOTLIGHT ON SETCO

In 2021, SETCO reviewed the following issues to ensure there is effective and ethical leadership and an integrated approach to how Tiger Brands carries out its business and sustainability activities.

Workplace

- › Transformation
- › Employment equity
- › Decent work
- › Employee safety and health
- › Employee relations
- › Education and training
- › Organisational ethics.

Social environment

- › Social development
- › Consumer relations and protection
- › Advertising
- › Human rights
- › Public health and safety
- › Sponsorships.

Economy

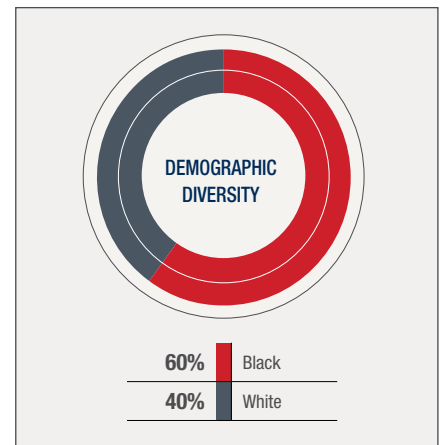
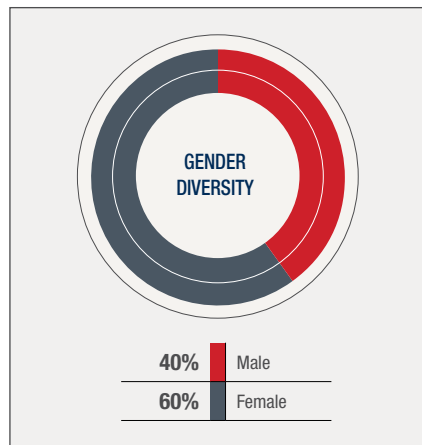
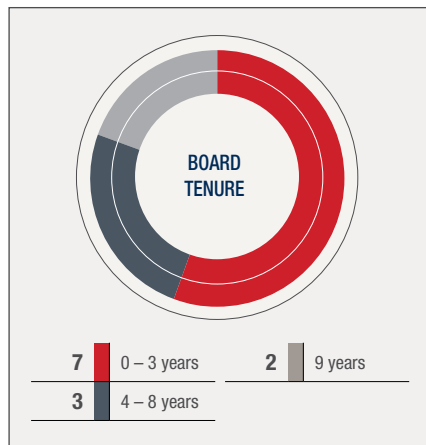
- › Social and economic development
- › Corruption prevention
- › BBBEE.

Natural environment

- › Greenhouse gas emissions
- › Waste
- › Water
- › Energy.

BOARD DIVERSITY

As at 30 September 2021



OUR BOARD

Sound corporate governance is an integral part of the group's success in creating value.

The board sets the appropriate ethical leadership tone which is underpinned by Tiger Brands' values.

The board is committed to the highest standard of corporate governance. Accordingly, it takes guidance from the principles set out in the King IVTM Report on Corporate Governance, the JSE Listings Requirements, the Companies Act and other relevant laws and regulations.

Details of the group's application of King IVTM are available on the company's website: www.tigerbrands.com.

Governance processes are continually evaluated to ensure they are appropriately aligned to relevant legislation, regulations and best practice. The board confirms compliance with the requirements of these regulations and legislation, as well as the company's memorandum of incorporation.

During the year under review the group's delegation of authority framework was reviewed to promote a culture of empowered accountability and focused execution as a way of promoting faster, informed and accountable decision making in the organisation and enabling agile execution in delivering our commitments.

OUR BOARD

The Tiger Brands' board plays a pivotal role in demonstrating ethical leadership, and takes a lead in guiding the company's strategic objectives, leveraging opportunities and managing risks.

Director	Position	Committee
Lesetja Kgama (Chairman)	Executive director and chair	Chairman of the board
Michael Apthorp	Executive director and chief financial officer	Chairman of the board
Mark Bhebe	Executive director and chief operations officer	Chairman of the board
Oliver Weber	Executive director and chief legal officer	Chairman of the board
Paul Kibane	Executive director and chief marketing officer	Chairman of the board
Donald Wilson	Executive director and chief human resources officer	Chairman of the board
Ernest Mkhwanazi	Executive director and chief sustainability officer	Chairman of the board
Mahesh Datta	Executive director and chief technology officer	Chairman of the board

BOARD DIVERSITY

The board assessed the independence of non-executive directors in accordance with the criteria set out in King IVTM as well as the provisions of the JSE Listings Requirements and considered them to be independent. Directors who have served on the board for longer than nine years may continue to serve on the board, after independence and performance assessments by the board.

Having served on the board for more than nine years, Ms Mkhwanazi and Mr Bhebe will retire from the board on 30 December 2021 and at the conclusion of the AGM on 10 February 2022, respectively.

The nomination and governance committee performs assessments of the skill sets of the board, considers the board's composition, and recommends candidates for vacancies based on the mix of skills, experience, gender, race and age and the need to ensure diversity and balance in the board's composition.

Separation of powers

The role and functions of the chairman of the board are clearly defined and separate from that of the chief executive officer. The board chair also has the right to call a chair of the board of independent and non-independent directors, providing that no individual director holds an interest in the company or its subsidiaries or is otherwise involved with the board, which allows for participative decision-making.

Board changes during FY21

1. Election announced on 24 June 2021
2. Mr Weber retired 17 February 2021
3. Mr Kibane retired 31 December 2020
4. Dr Sita appointed 1 October 2020

Board independence

Category	Count
Independent non-executive directors	10
Executive directors	7

Diversity by gender and race

Category	Count
Female directors	6
Male directors	7

The board has a target of 30% of women and 30% representation respectively on the board by year of FY22.

BOARD OF DIRECTORS

For more information on our board of directors please go to www.tigerbrands.com



Sustainability governance and management continued



SUSTAINABILITY MANAGEMENT

We assess our environmental and social impacts, and our exposure to sustainability-related risks at an operational level. The manufacturing-units report on environmental and social indicators, which are collated into an overall scorecard, and reported quarterly to the executive committee (EXCO). Any necessary mitigation plans are reviewed on a quarterly basis in the RSC and SETCO, and ultimately reported to the board.

Climate change risks are assessed as part of our enterprise risk management (ERM) process and included in the group risk matrix. Climate risks and opportunities are reviewed through the RSC and escalated to the next level where necessary. This includes the potential impact of climate change on our operations, strategy, supply chain and our markets.

We have evolved our Tiger Innovation Process (TIP 3.0) using design thinking methods and approach to guide the management of our pipeline of projects that drive value for the business (see IR page 20), including societal value creation through addressing public health and nutrition (see page 27), and environmental concerns (see page 66). This governance process ensures all innovations, renovations and cost-saving projects are brought to market in a manner that guarantees thorough checks from a nutritional, regulatory and legislative perspective, while also driving speed to market, agility, and discipline, in the execution of projects. A key aspect of this process is ensuring that when our products go to market, they are aligned with appropriate responsible marketing and communication practices (see page 68).

We provide performance incentives for the management of sustainability-related issues through the short-term incentive scheme (STI). Remuneration incentives are currently offered for performance against the following sustainability targets: quality, safety and efficiency. The incentives are applicable across the group from senior executives to factory workers. We continue to enhance our remuneration strategy to improve alignment with the key performance indicators (KPIs) used to measure and reward performance against our business strategy (see page 55).



The key structures accountable for the management of sustainability at Tiger Brands, are the RSC and the EXCO:

- › The **risk and sustainability committee (RSC)** ensures that the environment and sustainability initiatives and objectives of the group are effectively integrated into the business at an operational level. The RSC is made up of four non-executive directors as members, and normally attended by three chief growth officers, chief supply chain officer, company secretary, chief corporate affairs, chief financial officer, chief legal officer, corporate finance executive and the CEO.
- › Our **executive committee (EXCO)** facilitates the effective control of the group's operational activities in terms of its delegated authority emanating from the board. EXCO is responsible for developing policies and strategy for recommendations to the board and for the implementation and execution in line with the board's mandate. Progress towards meeting sustainability-related targets and goals, are also monitored at an operational level by EXCO, championed by the executive director, as an independent member. The EXCO meets at least monthly and meets more often when necessary. More information on EXCO is provided in the integrated annual report (see IR page 62).



OUR EXECUTIVE COMMITTEE

Our experienced leadership team collaborates to deliver the group strategy and effective control of operational activities to create value.



NOEL DOYLE (20)
Chief executive officer
Re-joined the group July 2012
Appointed to the position of CEO in February 2020



DEBRA SITA (45)
Chief financial officer
Appointed: October 2020



ANTHONY MULINGE (66)
Chief growth officer: Rest of Africa
Appointed: December 2020



CLIVE VAUX (70)
Corporate finance executive
Appointed: February 2020



SNE MAGADULA (40)
Chief human resources officer
Appointed: May 2019



LINDI FERRINI (50)
Chief customer officer
Appointed: May 2019



BECKY OPONWE (40)
Chief marketing officer
Appointed: October 2018



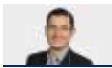
THUSHEN GOVENDER (40)
Chief growth officer: Consumer Brands
Appointed: May 2021



MARY JANE MORIRI (50)
Chief corporate affairs and sustainability officer
Appointed: December 2016



JOE RALEBEPE (50)
Chief legal officer
Appointed: January 2020



TREVOR SANDERSON (54)
Chief supply chain officer
Appointed: January 2020

KEY FOCUS AREAS IN FY21

- Implementation of group strategic commitments
- Management of operational activities of the group
- Management of Covid 19 pandemic to reduce impact on employees and operations
- Kicked off the execution of our Rest of Africa strategy
- Management of the civil unrest in Kenya, Niger and DRC and the care needs

Diversity of skills, experience, backgrounds and new perspectives foster better debate and decision making, underpinned by our values

Skills and experience

- 14/22
- Corporate affairs and sustainability
- Strategy execution
- Corporate governance
- Manufacturing
- Risk management and safety
- Marketing, commercial sales and business development
- Customer relations
- Human resources
- Legal, compliance and ethics
- Finance, auditing, corporate finance
- Mergers and acquisitions

38% Female representation

100% – 20 years
80% – 50 years
20% – 60 years

EXCO

For more information on our EXCO please go to www.tigerbrands.com



OUR KEY SUSTAINABILITY MANAGEMENT ROLES

- › The chairman of the board is appointed through the nomination and governance committee (NAGC) and is responsible for the group as a whole. The chairman sits in the REMCO and NAGC to exercise oversight on all sustainability-related issues
- › The CEO, who reports to the chairman, is appointed by the board for full accountability on management of sustainability issues, where purpose-aligned actions need to be taken, as the chief business lead. The CEO ensures that the sustainability strategy is effectively integrated into the business. He is also a regular attendee of the RSC and a member of SETCO
- › The chief corporate affairs and sustainability officer (CCASO) plays a critical accountability and execution role in corporate social investment (CSI) initiatives and projects managed through external stakeholders and sustainable socio-economic development (SED) partnerships. The CCASO reports directly to the CEO
- › The chief human resources officer reports directly to the CEO and is accountable for driving effective talent management, leadership development and succession, as well as creating a great place to work through driving diversity and inclusion, rewards and recognition, constructive employee relationships, and culture transformation
- › The chief marketing officer (CMO) is responsible for research and development (R&D) and responsible marketing and communications. R&D plays a vital role in product development for health and nutrition, and to address packaging objectives. In 2021, R95 million was spent in R&D, including salaries (2020: R57 million). The CMO reports directly to the CEO
- › The chief supply chain officer reports directly to the CEO, and takes operational accountability for safety, health, environmental, and security (SHES) performance, as well as food safety and quality. He is supported by the supply chain operations support director
- › The chief growth officers (CGOs) have full responsibility and accountability for the sustainability performance of their divisions; Consumer Brands – Food, Exports and International, and Milling and Baking. The CGOs report directly to the CEO
- › The risk and sustainability director reports directly to the supply chain operations support director, and is responsible for the management and coordination of sustainability and SHES initiatives across all our operations.